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Pricing Engine

Loansifter is designed to help you maximize your profit and service level. It is very easy to use. Benefits include:

- “Best Execution” strategy runs **many scenarios simultaneously** allowing you to quickly review many product types concurrently. Loan Sifter runs all combinations of Product Terms, Doc Types, AUS types, Employment Types, and Prepay Options through every search, without adding confusion, and is able to uncover the best product selections in addition to our great pricing options. You can make more informed decisions, by having a thorough preview of all product term options, not just the single product you were searching for.
- Easy to read chart helps you quickly determine **rejection reasons for each lender**.
- Opportunity Monitor constantly **re-prices your pipeline** and **watches your funded loans** for refi triggering events.
- **“Set it and forget it”** Email campaigns to keep your rates and contact information in front of your borrowers.
- Cost is only \$59 per month.

[Watch a Demo and Overview Here](#)

LOANSIFTER 

Sign up by calling (920) 268-4770.

Make sure to mention that you are with Cole Realty and Lending so you can have access to all of our lenders.