



Leads – Program Overview

Our lead provider offers a variety of lead programs to suit your marketing needs and budget with volume discounts for CRL Associates.

Please consider the following choices:

- * \$6.99 per lead monthly Program - Mix of Purchase and Refi
- * \$5.99 per lead for orders over 100
- * \$99 per month for 25 leads - 6 Month Program - plus 7th month for FREE = \$3.39 per lead!
- * Live Consumer Connects - \$14.99 each
- * Zip code Program \$9.99 each - consumers who are shopping on the internet, love to find out they are dealing with someone local!
- * Refi Only - Statewide \$9.99 each
- * Referral Program - \$99 - \$200 for your Referrals
- * Filters are available for LTV, Credit and Loan Amount for an additional \$4.00 per lead per filter
- * Fresh, near real-time lead
- * Non-exclusive leads - matched less than 5 times on average
- * No set up fee
- * Bogus lead return policy 7 days

Our lead provider has THE BEST Mortgage Lead Service in the business and our leads are extremely competitively priced, if not the lowest priced in the market.

We have been in business since 1999. Our family of websites includes the several top ranked sites.

Our lead provider is an Inc. 500 company, delivers fresh, high quality leads to hundreds of mortgage companies in all 50 states every day. Find out how hundreds of other loan officers are increasing business from our lead provider.